



**Welcome  
to where  
packaging ideas  
really buzz**

**Welcome to Packforum.**

**A unique new centre  
created to help you hone  
your competitive edge**

**PACKFORUM**



**Packforum is for you. The decision-makers  
in the fresh food processing and retailing industries**

Packforum is the new Cryovac Sealed Air permanent customer centre located at Paris Nord 2, adjacent to Charles de Gaulle airport just outside Paris, France. Housed in a brand new building and comprising some 1,900 sq.m., Packforum offers you a unique opportunity to see the full global range of CRYOVAC® packaging systems, resources, services and offers in one place and under one roof, throughout the year.

**What is our thinking behind Packforum?**

We believe that Packforum is a highly cost-effective and fruitful way for you to discover what and how the Cryovac global packaging offer can contribute to your marketing success. And, above all, it is designed to help you finalise your packaging decision.

At the PACKFORUM<sup>SM</sup> centre, accompanied by specialists dedicated to your visit, you have year-through access to the latest worldwide packaging innovations. You can see and discuss current trends in food marketing and packaging and in consumer attitudes. You can discover what the latest advances in food technology have to offer you. You can compare different packaging systems and solutions. You can have a full overview of the economics involved.

In short, Packforum is year-long access to the world of food marketing and packaging, and everything you need to help you make your packaging decision. And ultimately, we believe it's the way forward in building an even closer and more mutually rewarding relationship with our customers.

**What specifics does Packforum offer you?**

- Year-long access to the latest worldwide packaging innovations
- Full access to our global market experience and know-how
- Up to 15 different packaging systems in operation
- The latest Cryovac packaging solutions and innovations
- Packaging graphics, design, printing and pack mock-ups
- Marketing approaches and alternatives
- Cryovac professional services
- Packaging line and systems layouts
- Consumer, restaurant and supermarket displays
- Demonstrations with your products
- Customer personnel training
- Above all, ideas in action and real innovation

We believe Packforum offers both you and ourselves a unique way to progress.  
We look forward to welcoming you and your products there in the very near future.





**CRYOVAC PLUS** Cryovac is a customer-driven company: your needs, your goals shape all our efforts. They are at the heart of every product, every machine, system or service we create. Your quality expectations, too, explain the exceptional quality of Cryovac people - our specialists in research and development, the experts in marketing and sales, the technicians who ensure installation support and maintenance. Over 10,500 people across the world, dedicated to your satisfaction. They guarantee the service and dependability, the close partnership you must have to meet today's growing challenges.

### Packforum

Sealed Air S.A.S., Le Rostand, 22 Avenue des Nations, Z.A. Paris Nord 2, F-93420 Villepinte

#### Benelux

**Cryovac Europe**, Sealed Air Belgium N.V.  
City Center, Mechelsesteenweg 136, Bus 8, B-2018 Antwerpen  
Tel: +32 3 237 10 10, Telefax: +32 3 237 92 00  
cryovac.fbhmkt@sealedair.com

#### Ceská Republika/Slovenská Republika

**Cryovac Europe**, Sealed Air s.r.o.  
V sádech 4/15, CZ-16000 Praha 6-Bubeneč  
Tel: +42 02 24 32 31 60, Telefax: +42 02 33 33 82 09  
cryovac.cemkt@sealedair.com

#### C.I.S.

**Cryovac Europe**, Sealed Air LLC  
Ulitsa Smolnaya 24 D, 8th Floor North  
125445 Moscow, Russian Federation  
Tel: +7 501 795 0101, Telefax: +7 501 795 0100  
cryovac.cismkt@sealedair.com

#### Danmark

**Cryovac Europe**, Sealed Air Denmark A/S  
Generatørvej 8 D, DK-2730 Herlev  
Tel: +45 44 85 37 00, Telefax: +45 44 85 37 37  
cryovac.scanmkt@sealedair.com

#### Deutschland und Österreich

**Cryovac Europe**, Sealed Air GmbH  
Erlengang 31, D-22844 Norderstedt  
Tel: +49 40 526 01-0, Telefax: +49 40 526 01-510  
cryovac.northmkt@sealedair.com

#### Eire

**Cryovac Europe**, Sealed Air Ltd.  
Unit 400, Beech Road, Western Industrial Estate  
Naas Road, IRL-Dublin 12  
Tel: +353 1 456 53 03, Telefax: +353 1 450 62 08  
cryovac.ukmkt@sealedair.com

#### España/Portugal

**Cryovac Europe**, Sealed Air S.L.  
Riera Fonollar 12, Apartado de Correos 165  
E-08830 Sant Boi de Llobregat (Barcelona)  
Tel: +34 93 635 20 00, Telefax: +34 93 635 21 11  
cryovac.spamkt@sealedair.com

#### France

**Cryovac Europe**, Sealed Air S.A.S  
53 Rue St. Denis, Boîte Postale 9, F-28234 Epernon Cedex  
Tel: +33 (0)2 37 18 91 00, Telefax: +33 (0)2 37 18 91 91  
cryovac.fbhmkt@sealedair.com

#### Greece

**Cryovac Europe**, Sealed Air SEE Ltd  
13 Kosti Palama Street, GR-111 41 Athens  
Tel: +30 010 2114184 5, Telefax: +30 010 2114186  
cryovac.grmkt@sealedair.com

#### Italia

**Cryovac Europe**, Sealed Air S.r.l.  
Via Trento 7, I-20017 Passirana di Rho (Milano)  
Tel: +39 02 9332 1, Telefax: +39 02 9332 382  
cryovac.itmkt@sealedair.com

#### Magyarország

**Cryovac Europe**, Sealed Air Magyarországi Kft.  
58-60 Thököly út, H-1146 Budapest  
Tel: +36 1 273 2930, Telefax: +36 1 468 3184  
cryovac.cemkt@sealedair.com

#### Norge

**Cryovac Europe**, Sealed Air Norge A/S  
Oestensjoeveien 44, N-0667 Oslo  
Tel: +47 22 07 11 50, Telefax: +47 22 07 11 51  
cryovac.scanmkt@sealedair.com

#### Polska

**Cryovac Europe**, Sealed Air Polska Sp. z o.o.  
Osarów Business Center, Duchnice, ul. Ozarowska 40/42  
PL 05-850 Osarów Maz  
Tel: +48 22 721 75 10, Telefax: +48 22 721 75 11  
cryovac.cemkt@sealedair.com

#### Schweiz/Suisse/Svizzera

**Cryovac Europe**, Sealed Air AG  
Dattenmattstrasse 16, CH-6010 Kriens  
Tel: +41 41 349 47 00, Telefax: +41 41 349 47 10  
cryovac.northmkt@sealedair.com

#### South Africa/Suid Africa

**Cryovac Europe**, Sealed Air Africa (Pty) Ltd.  
64 Rigger Road, Spartan, P.O. Box 2256, 1620 Kempton Park  
Tel: +27 11 9234600, Telefax: +27 11 3941205  
cryovac.sthafricamkt@sealedair.com

#### Suomi

**Cryovac Europe**, Sealed Air Oy  
Työpajakatu 6A, FIN-00580 Helsinki  
Tel: +358 9 7257 44 11, Telefax: +358 9 7257 44 30  
cryovac.scanmkt@sealedair.com

#### Sverige

**Cryovac Europe**, Sealed Air Svenska AB  
Pätorpsvägen 2, Box 146, SE-578 23 Åneby  
Tel: +46 380 471 45, Telefax: +46 380 471 46  
cryovac.scanmkt@sealedair.com

#### Ukraine

**Cryovac Europe**, Sealed Air (Ukraine) Limited LLC  
4A Marii Raskovoy Street, Kiev 02002  
Tel: +380 44 451 4850, Telefax: +380 44 451 4851  
cryovac.cismkt@sealedair.com

#### United Kingdom

**Cryovac Europe**, Sealed Air Ltd.  
Clifton House, 1 Marston Road, St. Neots  
G.B.-Cambridgeshire. PE19 2HN  
Tel: +44 1480 22 40 00, Telefax: +44 1480 22 40 66  
cryovac.ukmkt@sealedair.com

[www.sealedair-emea.com](http://www.sealedair-emea.com)

